

VIRTUAL EVENT GAMES

Catalog Search Game

Leading up to your event, post in your event's private Facebook page the link to Kimberbell's digital catalog. Post questions the following days related to the catalog. Each attendee that comments on the post, receives a "virtual ticket" into a drawing during the day of your event.

Question Examples:

- What would you do with the product on page ____?
- Find an in the hoop project you've never made before.
- Which product from the catalog would make a good neighbor gift?
- What color way would you make _____?
- How would you personalize _____?

Connecting Threads

Get to know each other in a new way and find connections. During this icebreaker, one person reads a list of statements of varying experiences or values (such as raise your hand if you've gone skydiving, were a star athlete in high school, prefer dogs over cats, etc...). If its true of them, attendees will raise their hands or use the raise hand button on your virtual platform.

Hint: Make your list as varied, light-hearted, and fun as possible. You might discover some unusual facts, talents, and preferences of your customers.

Recent Photo Story

Have participants pull up the Photos app on their phone and look at the most recent project they've worked on. Each person can share their photo, and briefly tell the story behind it. This is a great way to get participants to share how they've been spending their time and get to know each other.

Bingo

Who doesn't love a classic game of Bingo? Send either a custom themed bingo card, or one you can find online, you've had printed with your attendee's project kits. During a long stitch out or a break in your event, you can play a round of bingo. You may even consider sending a small package of M&M's or Skittles for customers to use as Bingo markers and a sweet treat.

Sewing Bingo

