

WHAT'S MY ROLE?



Kimberbell	Certified Shop	Consumer
<ul style="list-style-type: none"> • Provides pre-recorded videos for select events • Ships the kits to the shop or dropship to consumer (helpful to those who can not pick up their shop because their area is on lockdown) • Provides adjusted editable marketing materials that promote the virtual format of the event • Virtual Event Facebook cover photo • Sends requested number of \$100 Bonus CDs at the end of event 	<ul style="list-style-type: none"> • Schedule your event with Kimberbell. Just like a regular event, we will ask for your estimated number of attendees and you may purchase the Event Instructor Kit if you haven't already. • Creates a private Facebook Group for the Event. • Following MAP pricing policy, receive signups and registrations with the customer registration form provided by Kimberbell • Distribute kits. If a consumer cannot get to your shop because your area is on lockdown, Kimberbell can dropship kits to your attendees. A shipping fee of \$15.00 will be applied to each per attendee rate. (\$69+shipping fee=\$84 per attendee rate to Kimberbell) • Invite attendees to the private Facebook group • Host the event in the private Facebook group on the date stated • Post the pre-recorded videos of Kim to your private Facebook group the morning of your event • Be available to answer any questions about completing the projects • Promote sales and event specials through the Facebook group during the event through posts or live videos • Collect catalog orders from customers. Consider giving them 24 hours after your event to check out the Kimberbell website and send their order to you. • Notify Kimberbell how many \$100 bonus CDs you need sent to your shop or by dropship to customers 	<ul style="list-style-type: none"> • Signs up to attend event • Pays registration fee to shop • Receives kit from shop • Joins your private Facebook after they've been invited by the shop • Goes to your private Facebook group the day of the event to kick off the event with you and have access to pre recorded videos